

The eazipay 'How to Get Paid' event.

Wednesday, April 18th 2012

12.00noon – 2.00pm. The Maltings, Ely.

In association with:



A **FREE** two hour workshop designed to give you all the tools and tips you need to protect your business from the scourge of late payments!

If you only attend one business event this year – **MAKE IT THIS ONE!**

You have a right to be paid for what you do. This workshop will help to make sure that you are.

Our highly experienced speakers will be:

Luisa Grey	Eazipay Ltd
David Mertens	Price Bailey
Kevin Connery	Bibby Financial
Alex Hilton-Baird	Hilton Baird
Nic Eve	Barclays

At any one time small businesses are owed around 33.6 billion pounds. **No that isn't a typo**, its 33.6 billion pounds!

Being paid late is the worst thing that can happen to a business. The financial and emotional consequences of being paid late (or not at all) are intolerable with perfectly viable companies having to consider cut backs, redundancies or ultimately bankruptcy.

But there are measures you can take to ensure that you are paid what you are owed, on time.

We have put together a team of highly experienced business experts who will pass on their tips, advice, strategies and recommendations that will give you the practical tools you need to make sure you are paid for the goods and services you provide.

When you accept our invitation to attend our **FREE How to Get Paid** Workshop, we guarantee that you will leave equipped with the tools you need to protect your business from the scourge of late payments. Tools you can apply to your business that same day.

Our speakers will cover topics including: *How Direct Debit can improve your cash-flow; how to ensure your invoicing is right first time; how factoring works and how it can work for you; debt recovery and credit control services; the role that your bank has to play in supporting your business...and much, much more!*

The eazipay 'How to Get Paid' event.

Where: The Kempen Room, The Maltings, Ship Lane, Ely, Cambridgeshire. CB7 4BB.
(www.themaltingsely.com)

When: Wednesday, 18th April 2012

Timing: 12.00 noon to 2.00pm.

Tea/Coffee on arrival and registration from 11.30am.

Sandwich lunch served from 2.00pm.

To book your **FREE** place at this event, R.S.V.P to damion@realpublicrelations.com or telephone 07789 911314.