



# 'Avoiding Late Payments'

A FREE to attend, two-hour breakfast workshop for SMEs

In association with



8.00am to 10.00am, including buffet breakfast

Wednesday 11th July 2012, at

The Maltings, Ely.

## Who should attend?

Any business which suffers from late payments.

## How will this event help?

Over the two hours, experienced speakers from a range of companies will pass on guidance and strategies to ensure that everyone attending leaves with all the tools needed to protect their business from the scourge of late payments.

Topics to be covered include: how to improve cash flow; getting invoicing right first time; how factoring works and when to use it; debt recovery and credit control systems; when and how to instruct a solicitor; finance support solutions.

## What is the scale of the problem?

Late payments are the scourge of small and medium sized businesses. Latest figures state that UK SMEs are currently owed £35.3 billion - an increase of £2 billion over the last year.

Late payments cause enormous financial and emotional difficulties to SMEs and can result in perfectly viable companies making redundancies or being driven to bankruptcy.

## Additional keynote speakers from:



To book your FREE place at this event,  
R.S.V.P to [damion@realpublicrelations.com](mailto:damion@realpublicrelations.com),  
telephone 07789 911314 or visit  
[www.eazipay.com](http://www.eazipay.com).

**If you only attend one business event this year - MAKE IT THIS ONE!**